

Variable Name	Description	Response Categories
respid	Respondent identifier	
image	CFD image ID	
cond	Experimental condition	demo_no = baseline; demo_th = demographic threat
im_type	Image type	blkhsp = Ambiguously Black/Hispanic; whthsp = Ambiguously White/Hispanic; filler = Unambiguous
race	If you had to guess, what would you say is this person's racial/ethnic background?	1 = Most likely White; 2 = Most likely Black/African American; 3 = Most likely Hispanic/Latino(a); 4 = Most likely Asian or Pacific Islander; 5 = Most likely American Indian or Alaska Native
im_wht	race recoded	1 = Most likely White; 0 = All else
age	How old are you?	1 = 18–24 years; 2 = 25–29 years ... 10 = 65 years and older
age2	age midpoint-coded	1 = 21; 2 = 27 ... 10 = 70
agez	age2 normalized	
gender	What is your gender?	1 = Male; 2 = Female; 3 = Something else
female	gender recoded	1 = Female; 0 = All else
income	In which of these groups did your total family income, from all sources, fall last year (2018), before taxes?	1 = Less than \$10,000; 2 = \$10,000–\$19,999 ... 12 = \$150,000 or more
income2	income midpoint-coded	1 = 5,000; 2 = 15,000 ... 12 = 200,000
incomenz	income2 normalized	
educ	What is the highest level of education you have completed?	1 = Less than high school; 2 = High school/GED; 3 = Some college; 4 = 2-year degree (Associate's); 5 = 4-year degree (Bachelor's); 6 = Graduate or professional degree
college	educ recoded	1 = 4-year degree (Bachelor's) or Graduate or professional degree; 0 = All else
partyid1	Generally speaking, do you consider yourself a Republican, an independent, a Democrat or something else?	1 = Republican; 2 = Independent; 3 = Democrat, 4 = Something else
partyid2	Do you consider yourself a strong [Republican/Democrat] or not a very strong [Republican/Democrat]?	1 = Strong [Republican/Democrat]; 2 = Not very strong [Republican/Democrat]
partyid3	Do you think of yourself as closer to the Republican or Democratic Party?	1 = Closer to the Republican Party; 2 = Neither; 3 = Closer to the Democratic Party
republican	partyid1, partyid2, partyid3 recoded	1 = Strong Republican, Not very strong Republican or Closer to the Republican Party; 0 = All else

vote	For whom did you vote for president in 2016?	1 = Donald Trump; 2 = Hillary Clinton; 3 = I voted for someone else; 4 = I did not vote for president in 2016
trump	vote recoded	1 = Donald Trump; 0 = All else
threat	Do you agree or disagree with the following statement? Whites are discriminated against in the United States today.	1 = Strongly agree ... 7 = Strongly disagree
guess_1	Your best guess—what percentage of people in the United States belong to each of the following groups? Whites	[20,100]
pcthspsz	% of county residents who identify as Hispanic/Latino (any race), normalized	
pctcollegez	% of county residents (25 years and older) with a 4-year college degree or higher, normalized	
medhhincz	County median household income, normalized	
pctnomovz	% of county residents living in same house since one year ago, normalized	
state	State abbreviation	

Highlighted variables were generated from other variables.